

GONDOLA WRAPS

Unique and iconic way to get
your brand out there!



GONDOLA ADVERTISING BENEFITS

1

MAXIMISE VISIBILITY









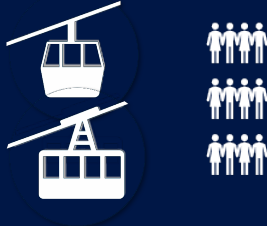
- Strategically positioned
- Best exposure
- Message repetition

2

MAGNIFY BRAND IMPACT

- Impossible to ignore
- Powerful & Eye catching
- Strikes longer attention

FACTSHEET

	551 gondolas 74 lift lines		56,000,000 footfall		296,000,000 contacts
	4 Countries 24 Resorts ES, CEE, Nordic on request)		Customized format		<ul style="list-style-type: none"> – Full winter – Summer – Full year
	Per Gondola line From 30 000€ Media gross Prices		Per gondola From 3 000€ Includes: production/transport/ installation/deinstallation/ seasonal services		S 4-12 pax M 20-60 pax L >80 pax

ALPDEST SKI RESORT NETWORK

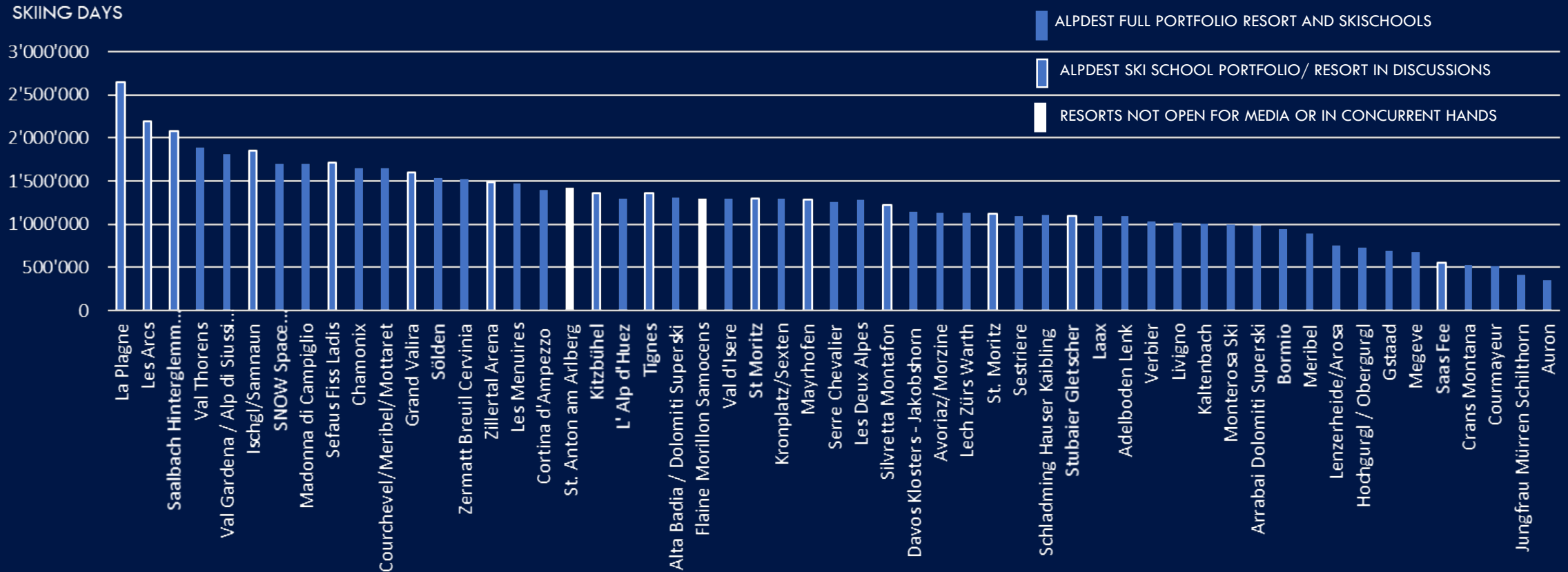




NETWORK RESORTS SKIING DAY'S RANKING

Alpdest network covers most of the SKIING DAY strongest Ski Resorts
(Skiing day= summary of daily per individual skier activated ski cards)

EU TOP SKI RESORTS



PACKAGE EXAMPLE

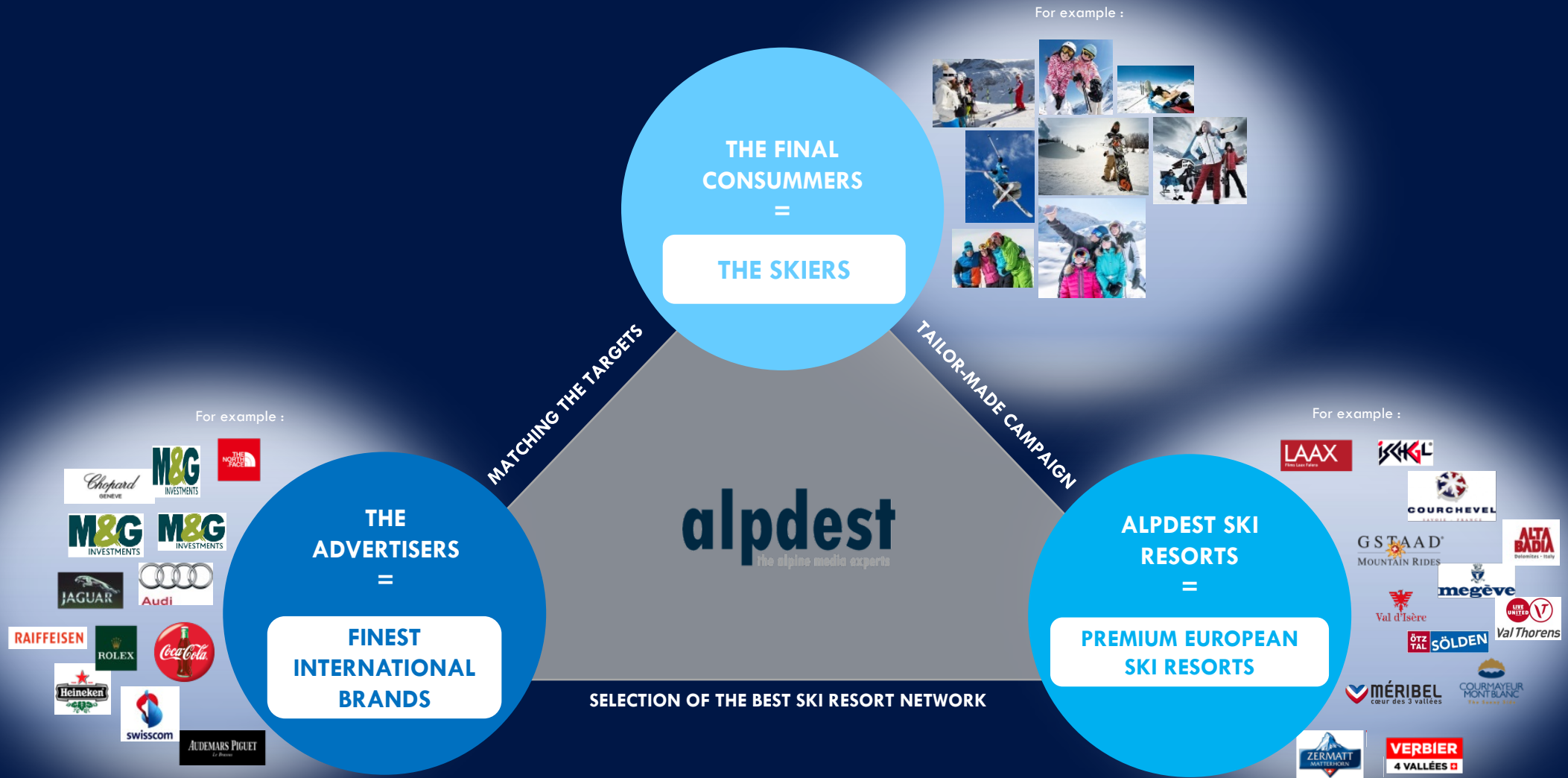
Countries	4 Countries
Ski resorts	12 Premium resorts
Lines	12 Gondola lines
Direct impacts	20 Millions impacts
Contacts	50 Millions premium contacts
Duration	December 15th – April 30th

Excluding PTI (Production, Transportation, Installation)

Media net package: 500 K€
(Value apr. 700K€ Media)

WHO WE ARE?

ORCHESTERING ENCOUNTERS



OUR SERVICES

**ALPDEST is a consultant to brands,
marketing and advertising agencies
specialised in activations in ski resorts across Europe.**



Our expertise

We **design, sell**
and **set up actions of communication**
for local and international brands.



Our area of operation

Our scope of actions is centralized in **the Alps premium ski resorts** federated in a global ALPDEST network.



Our positioning

We stand as an **alternative to regular and classic urban advertising** and enable to target clients **in less congested locations** furthermore **outside the usual advertising chain**.



OUR VALUES:

VISIBILITY ORIGINALITY SERVICE

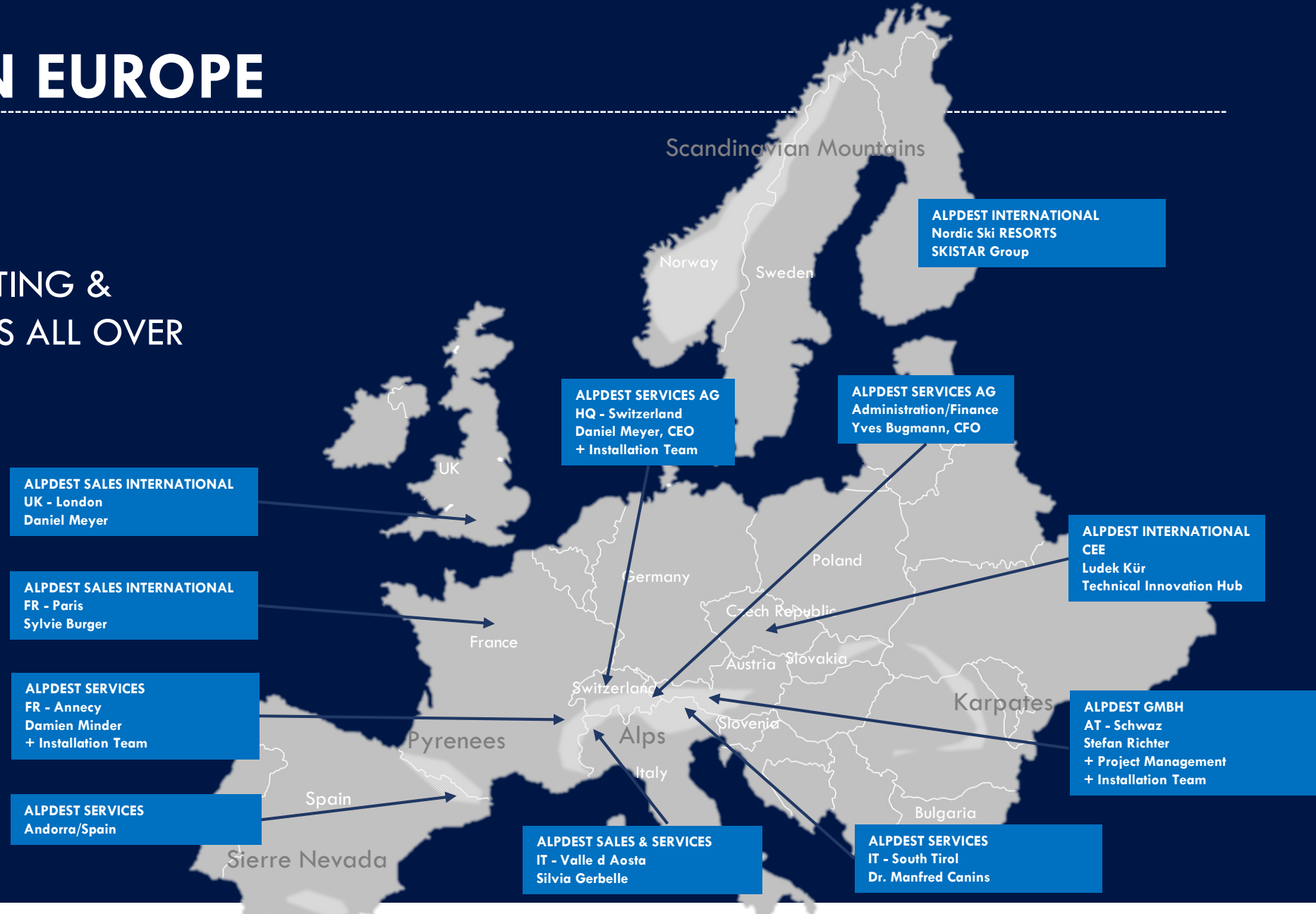


REFERENCES



ALPDEST IN EUROPE

A TEAM OF MARKETING &
MOUNTAIN EXPERTS ALL OVER
EUROPE



YOUR CONTACT

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Thank you!