



**210
MILLION**

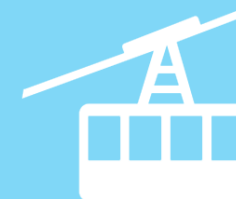
SKIERDAYS ACROSS
EUROPE (all resorts)

1 BILLION IMPACTS
IN ALPDEST NETWORK

IN 5 COUNTRIES

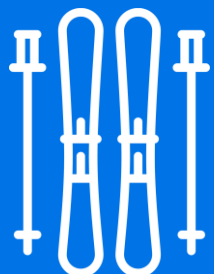


**60 PREMIUM
SKI RESORTS**
IN ALPDEST NETWORK



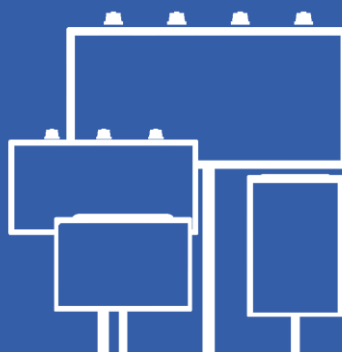
5-DAY

AVERAGE DWELL TIME
(captive audience)



54 000 m²

OF MEDIA SPACE
(indoor & outdoor)



alpdest
the alpine media experts